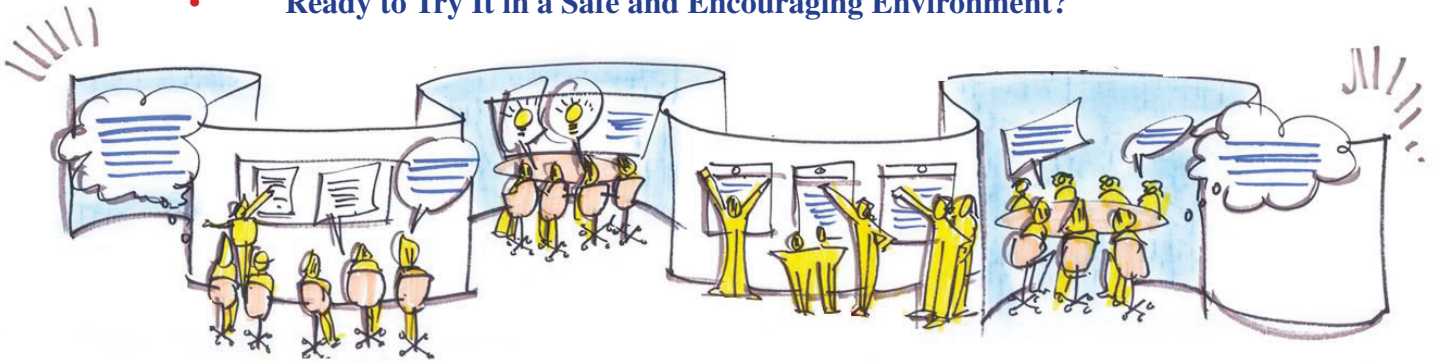


MEETING GRAPHICS 101: BASIC SKILLS TRAINING

An Introductory Workshop for Experienced Consultants, Facilitators, Trainers, Managers, Coaches, Teachers and Other Group Leaders

- Interested in Graphic Recording or Graphic Facilitation?
- Want a Good Intro to the Field and Basic Skills?
- Ready to Try It in a Safe and Encouraging Environment?



This introductory offering is for those who want a preliminary taste of using graphics and visual approaches in consulting, facilitation, training, teaching, management and coaching settings. It is an information-packed, fun, informal event for you to roll up your sleeves, learn the overall concepts, develop new skills, and meet other interesting, inspiring people doing cool work in the world. You will emerge with a thorough understanding of the different ways graphics can be used with groups and individuals and be pleasantly surprised about how much you can do after just two days.

Research states that up to 87% of the North American population are visual thinkers. Learn to tap the power of visual language to more effectively reach your clients.



People retain around 65% of what they see and only 15% of what they hear. The use of graphic language promotes lasting images and retention of ideas.

TRAINING OUTCOMES:

In this two-day **heavily experiential** workshop you will learn:

- Basic definitions and terminology (differences between custom chart work, graphic recording, graphic facilitation and graphic coaching).
- What the special materials are and where to find/purchase in Canada and U.S.;

- How to hang and post the large wall size paper;
- Foundational marker skills (how to hold, color selection, line textures, lettering, etc.);
- Easy routines for drawing basic shapes, people, objects, etc;
- Secret tips for improving the look of your flip charts;
- What materials you can pre-prepare ahead of time to make your live work more effective and visual;
- What Graphic Recording is and after watching demos, get up and do it;
- The differences between being a graphic recorder vs. a graphic facilitator (and demos of recorder/facilitator teams);
- What graphic templates are, which ones are on the market and how you can create your own custom ones;
- What Graphic Facilitation is, and after demos, get up and do it;
- Realistic expectations (the normal output differences in recording vs. facilitation venues and what level of 'prettiness' you should really be expecting in live work);
- What to do after your event is complete (examples of meeting reports and other post-meeting reproductions);
- What your next steps are for integrating your new skills into your practice and how to keep your momentum going;



Testimonials:

"This was an exhilarating, full filled introduction to the world of graphic facilitation. Christina's style put me at ease and set the stage for me to step outside of my comfort zone". Melissa McLean, Senior VP, Marketing & Communications, Tourism Victoria

"These skills offer me a new way to creatively bridge chaos and complexity, a value add to my skills as a consultant working with whole systems and culture-shifting in organizations!" Michael Keller, Consultant and Faculty at Royal Roads University, Masters in Leadership and Training program.

"Truly a very valuable way of expressing ideas and working with clients. One of the most interesting courses I have ever taken. I'm already using the techniques with executives that I coach". Shannan Brown, Coast Community Credit Union, HR / Internal Coach

[More Testimonials](#)

INVESTMENT:

The fee for the Meeting Graphics 101 workshop is \$495.00 (CND funds). Plus GST.

Fee includes:

- o 2 days of training (9-5 format);
- o Extensive Handbook;
- o Marker pack, materials during workshop, plus fun takeaway gift;
- o 1 post-workshop tele-coach session with Christina (\$125 value).

Scheduled Dates for 2007 and 2008:

2007: May 10-11 October 31 – November 1 **
2008: May 21-22 ** Nov. 5-6 **

****Coordination with Graphics Bootcamp (advanced training).** Should you like to immediately follow your basic training with the more advance level, Graphic Bootcamps are scheduled for: November 2-3, 2007, May 23-24, 2008 and November 7-8, 2008. **[Info on Graphic Bootcamps](#)**

For More Information:

Further questions? Let's answer them via a free 30-minute discussion. Simply email Christina to schedule a time to talk: Christina@makemark.com

For more information on **Graphic Facilitation**,
Graphic Recording and **Custom Chart Work** see <http://makemark.com>



About Christina Merkley (Graphic Facilitator & Coach)

With an MA in Organizational Development and Transformation and trained as a Co-Active Coach through The Coaches Training Institute, Christina has logged over a decade in change forums, including 600+ meetings and 300+ coaching experiences throughout North America and Europe. Her past client roster includes such notable companies as Hewlett Packard, e-Bay, American Institute of CPAs, Readers Digest Funds and the Gordon & Betty Moore Foundation.

Having lived for many years in San Francisco (the epi-center for graphics-oriented group work) Christina is now based in gorgeous Victoria, British Columbia, Canada where she maintains a vibrant facilitation and coaching practice and trains others in the strategic graphic methods. See her sites www.makemark.com and www.shift-it-coach for more information.

REGISTRATION FORM FOR MEETING GRAPHICS 101:

Registration is on a first-come-first-serve basis. This workshop is held in Victoria, British Columbia, Canada, at a central downtown location from 9am-5pm (details sent in confirmation package). Full payment is due in advance to secure your space.

To register, simply return this completed form (via fax at (250) 483-1959 or return email) and forward your payment.

Please Check Desired Date:

2007: May 10-11 October 31 – November 1
2008: May 21-22 Nov. 5-6

* Dates in 2008 are currently tentative and may change.

Name: _____ Phone: _____

Email: _____ Website: _____

Address: _____

1. Prior exposure to Meeting Graphics? If so please describe.

2. What is your primary objective in joining us? What do you most want to learn / experience?

3. Please give me a sense of your developmental track. What is your background and current work? Thoughts about how you want to apply what you learn?

Registration and Payment Options:

Total fee is \$524.70 (\$495.00 plus \$29.70 GST). Canadian funds. Non-Canadian residents may apply for GST reimbursement via airport/government forms.

Please Check Your Preferred Payment:

Visa MasterCard

Name on Card: _____

Card Number: _____

Expiry Date: _____

Note: Should you prefer to phone info, please leave on secure v-mail at (250) 383-1894.

Paypal: Please direct 'Request for Payment' to this email address:

To pay via cheque, please make cheque payable to "SHIFT-IT Coach, Inc" and mail to 4-1054 Southgate Street, Victoria, B.C., V8V 2Z2. Your space will be reserved upon clearance of cheque.

Cancellation Policy:

You may transfer your fee to another event (or to another person) if you are unexpectedly unable to attend (if two weeks advance notice given). In the event there is a waitlist for this workshop, I will refund your fee if I can fill your space. Otherwise there are no direct refunds. 100% Satisfaction Guarantee (I fully stand behind all my services and products).

Confirmation:

Upon receipt of payment you will be sent a confirmation package with full logistic details, including location specifics, travel & accommodation suggestions, reminder of times, etc. .

SHIFT-IT Coach, Inc (including Make Your Mark Graphic Facilitation)
4-1054 Southgate Street
Victoria, British Columbia, Canada, V8V 2Z2

Christina Merkley, MA

Christina@shift-it-coach.com (250) 383-1894